



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

*Patricia Lewis*

*#11/13w*  
*23528-030*  
*2-3-04*

In re patent application of:

Linda M. Smith

Application No.: 09/645,292

Attorney Docket No.: 254070-2  
(23528-030)

Filed: September 27, 2002

For: **TARGETED MARKETING SYSTEM AND  
METHOD**

Group Art Unit: 3365

Examiner: John L. Young

**RECEIVED**

**FEB 10 2004**

**GROUP 3600**

**REQUEST FOR CONTINUED EXAMINATION UNDER  
37 CFR § 1.114 AND AMENDMENT AND RESPONSE TO  
FINAL OFFICE ACTION**

Mail Stop: RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

This Amendment and Response to Final Office Action is directed to the Office Action mailed October 1, 2003. Please reconsider the above identified application for patent in view of amendments and remarks herein after.

02/05/2004 EFLORES 00000098 501847 09645292

03 FC:2201  
04 FC:2202

64.00 DA

43.00 OP  
35.00 OP

*OK*  
CERTIFICATE OF EXPRESS MAILING  
(37 C.F.R. §1.10)

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